

## DANIEL WEB-BUILDERS AND MARKETING CC

**Proposal of project: MLM Board Cycle Plan.**

**Marketing Level Marketing to build Millionaires**

**This project can be managed and promoted by maximum 06 main parties as share holders.**

**The cost to design and develop the software is R20000 as explained on the following link below. The software is already purchased and the website can ready be designed after our final meeting.**

**<http://danielwebbuilders.com/wp-content/uploads/2017/07/MLM Board Plan by Daniel Web.pdf>**

What is '**Multi-Level Marketing**' **Multi-level marketing** is a strategy that some direct sales companies use to encourage their existing distributors to recruit new distributors by paying the existing distributors a percentage of their recruits' sales; the recruits are known as a distributor's "downline." Everyone makes money from the company, distributors to the downline while enjoying with the product they have purchased.

**We are not alone in this field of business opportunities, please, find below the list of some MLM Companies**

**1- WAKE UP NOW**

**<http://wealthsuccessventures.com/wake-up-now/>**

**2- WORLD VENTURE**

**<https://www.worldventures.com/en-us/start-a-business>**

**3- Wealth Affiliate**

**<https://www.wealthyaffiliate.com/>**

**4- Step to a Million**

**<http://steptoamillion.com/>**

**5- IFA (<http://www.ifa.co.za> )**

**6- <http://www.canyon.co.za/>**

More mlm websites or companies can be found here <https://multiplestreams.org/mlm/>

### How it works?

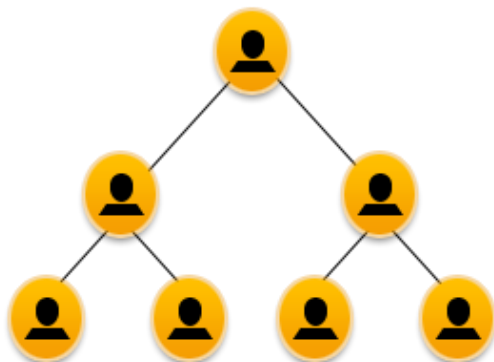
MLM Board Cycle works exactly like in this site I have designed: <http://steptoamillion.com/>

<http://steptoamillion.com/members/login/> (member login username: STAM1 and password: umeala2017 )

Please, note that the system will auto function by considering commissions, signup fees and graduation fees.

The signup fee guaranties the reward in each high level. But people pay only once and the system deducts money from the general income for the auto sign up into the next level.

The admin has enough reserve and benefit, and will not lack to reward, with this, we should prepare a gift product to give to the member once off or every time he rejoins.



Each board will need to have 6 members to be full and the one on top (the seventh) will earn and opens a new board on the same level. This project presents 6 levels. Members join once and they only need to introduce minimum 2 other members to speed the graduation. Board cycle system works in community system, you may not make joining but you will still be pushed by others and reach the top level to earn.

>>The figure below is just an example, we can change it.

>> The number of levels is just an example; we can add up to 8 or reduce

>> The currency can also be changed

>> The amount to pay members for rewards at the graduation can be changed

>> The name of levels can be changed, we use our own names

The reward or income per graduation takes into account the following charges:

- Amount for the person who has graduated
- Amount for his sponsor
- Amount for rejoining the previous board ( goes to the company )
- Amount to join the next board ( goes to the company )
- Ad credits( see point 3 )
- Gift products (see point 5) and the rest will be a SAVING or benefit for the company.

#### **1- Sign Up fee**

Bronze \$115 (rejoining fee auto paid from the reward fees)

Silver \$200 (auto paid from the first reward and rejoining fee auto paid from the reward)

Gold \$250 (auto paid from the reward and rejoining fee auto paid from the reward)

Platinum \$450 (auto paid from the reward and rejoining fee auto paid from the reward)

Executive \$550 (auto paid from the reward and rejoining fee auto paid from the reward)

Ambassador \$ 700 (auto paid from the reward and rejoining fee auto paid from the reward)

#### **2- Referral commission paid to sponsor**

Bronze \$30 and 50 for the second turn

Silver \$30 and 50

Gold \$30 and 50

Platinum \$30 and 50

Executive \$30 and 50

Ambassador \$30 and 50

- 3- Ad credit as virtual credits or virtual vouchers for the online purchase of any advertising space. The company will sell advertising spaces on the website to promote his members. This is paid to members on every joining. At the end of the credit, the member will buy new credits in order to advert to continue displaying on the website.

Bronze 500 Ad credits

Silver 600 Ad credits

Gold 800 Ad credits

Platinum 1000 Ad credits

Executive 1200 Ad credits

Ambassador 1400 Ad credits

- 4- Cycles (entry fee and payouts both member and sponsor). This is just an example, but the payout amount for each graduation should be 100% or 150% from the joining fee. In this document, the payout is too much; it is just to show how able this project can run even though the payout is higher. Reducing the payout will give a lot of benefit to the company, see point 9.

**>>Bronze \$ 115 joining fee:**

First payout 400 when he first graduates on this board

Second payout 420 when he second graduates on this board

Sponsor first payout \$30

Sponsor second payout \$50

**Silver \$200 joining fee**

First payout 800

Second payout 850

Sponsor first payout 30

Sponsor second payout 50

**Gold \$250 joining fee**

First payout 1000

Second payout 1100

Sponsor first payout 30

Sponsor second payout 50

**Platinum \$450 joining fee**

First payout 2500

Second payout 2650

Sponsor first payout 30

Sponsor second payout 50

**Executive \$550 joining fee**

First payout 3000

Second payout 3100

Sponsor first payout 30

Sponsor second payout 50

**Ambassador \$700 joining fee**

First payout 3500

Second payout 3600

Sponsor first payout 30

Sponsor second payout 50

**5- Gift products per level**

The value of product per level supported by the company. This excludes the Ads credits given to the user (see point number 3).

**Bronze \$ 30 air time voucher or any other product we will choose**

**Silver \$40 air time voucher or any other product we will choose**

**Gold \$50 air time voucher or any other product we will choose**

**Platinum \$60 air time voucher or any other product we will choose**

**Executive \$70 air time voucher or any other product we will choose**

**Ambassador \$80 air time voucher or any other product we will choose**

**6- Withdrawal charges: 5%**

Every time, the member requests a withdrawal, the admin or company charges 5% for the transaction.

## 7- Digital products to be downloaded

The company will sell digital products (airtime, ad credits, e-books, videos...) the member after joining will have access to these products to purchase or download; products are placed per level of membership.

## 8- Members general earnings

| Stage / Level | Earning in dollars | Total |
|---------------|--------------------|-------|
| Bronze        | 400                | 400   |
| Silver        | 800                | 1200  |
| Gold          | 1000               | 2200  |
| Platinum      | 2500               | 4700  |
| Executive     | 3000               | 7700  |
| Ambassador    | 3500               | 11200 |
|               |                    |       |

## 9- Estimate benefits per member

Normally, the number of people is 7, but we only calculate 6. The remaining one is a reserve for the company.

| Stage / Level | Joining fee in dollar | Number of people | Total earning In dollars | Payout | Balance earning |
|---------------|-----------------------|------------------|--------------------------|--------|-----------------|
| Bronze        | 115                   | 6                | 690                      | 400    | 290             |
| Silver        | 200                   | 6                | 1200                     | 800    | 400             |
| Gold          | 250                   | 6                | 1500                     | 1000   | 500             |
| Platinum      | 450                   | 6                | 2700                     | 2500   | 200             |
| Executive     | 550                   | 6                | 3300                     | 3000   | 300             |
| Ambassador    | 700                   | 6                | 4200                     | 3500   | 700             |

**The figures in red can be reduced in order to increase the balance earning**

**From the balance earning**, you can now remove

-the air time gift voucher, example for Bronze level, it is \$30 airtime voucher.

-the sponsor fee (\$30 for bronze)

-the referral fee (\$30 for bronze)

For bronze, it will be \$290 - \$60 = **\$230**

## 10- The requirements of the project

**For this website to be known and to have sign up every day, we need a marketing budget for**

- Flyers distribution
- Facebook campaigns
- Google pay per click campaigns
- LinkedIn campaigns
- Twitter campaigns
- Google organic search campaigns

- Email marketing campaigns
- Website hosting and domain renewal
- Office meetings or presentations

The first investment for marketing strategies can be estimated at R30000 minimum for six people maximum, the total investment will be R50000 minimum ( R20000 for the website and R30000 for marketing ).

Share calculation or distribution will be done together based on the contribution of each and every one.

**Company name:** will the name of the business be registered? Or will we use an existing company?

**Bank account:** will we create a new joint bank account or will we use an existing bank account? How will we manage crypto currency?

**Assignment of role:** In charge of Marketing, in charge of conflict resolution, in charge of finance, in charge of website management ...

#### Notes:

**This project will be submitted to different interested people and a meeting will be organized to discuss further.**

**The website will be designed within 02 weeks from the date of agreement.**

**Anyone who is interested should send his confirmation via email (Subject: MLM Board Cycle Share Holder) to [danielmarketeur@gmail.com](mailto:danielmarketeur@gmail.com) by précising his name, WhatsApp number; a WhatsApp group will be created.**

**Project suggested by Daniel Web-Builders and Marketing cc under responsibility of Mr Daniel OUKAKOUTELA**

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